

Decision model, meet the real world

Testing optimization models for use in production environments

September 20, 2023





Ryan O'Neil CTO at Nextmv

Stories to get started

We'll set the stage with stories from the field

Why testing is hard

Reasons to test and the challenges that arise



Nicole Misek Engineering VP at Nextmv

Testing and CI/CD for decision models

What an opinionated testing experience looks like

Q&A time

Your time to shine: ask questions, give feedback!

First, story time

A tale of tacos and fried chicken





One Friday night in Metropolis...

FRIDAY

Dinner! 6PM







Testing is hard

What is decision model testing?

A set of techniques for **reducing risk and building confidence** to achieve stakeholder buy-in with decision models and drive improving solutions.

Why does decision model testing matter?

- Teams need a clear, repeatable path to production
- Stakeholders require confidence in outcomes
- Mistakes are expensive

Why is decision model testing hard?

- Technical setup and maintenance (SRE stakeholder)
- Complexity of analysis (OR stakeholder)
- Buy-in and alignment (Product stakeholder)
- Problem drift (Operational stakeholder)



"

Systems behave differently depending on environment and traffic patterns. Since the behavior of utilization can change at any time, sampling real traffic is the only way to reliably capture the request path. To guarantee both authenticity of the way in which the system is exercised and relevance to the current deployed system, Chaos strongly prefers to experiment directly on production traffic.

Source: Principles of Chaos Engineering

How we think about testing

Common types of decision model testing

Shadow testing

Run candidate model alongside production model

Switchback testing

Switch between treatment and control models over time

Batch experiments

Run exploratory experiments on one or more models

Scenario testing

Identify outcomes for different inputs, models, or decisions

Acceptance testing

Determine if business KPIs are met by a new model

Benchmarking

Compare scale, speed, performance of models and solvers



Decision model testing framework



Inspiration: Git Flow



Source: Atlassian



DecisionOps model development workflow



DecisionOps test workflow in practice







Batch experiments

Early, ad hoc exploration of model change impact across output metrics

CHARACTERISTICS

- **X** Operational decisions
- **X** Production conditions
- **X** Online data inputs
- **X** Acceptance criteria
- ✓ Historical data inputs

CONFIDENCE

 $\bigstar\bigstar \bigstar \And \bigstar$

Immaries						
Value 🗄 Download CS					Download CSV	
INSTANCE ID	\diamond version id	TOTAL RUNS	≎ N (?)	≎ min ⑦	\$ MAX (?)	
prod	v0.24.3-all-enabled	12	12.00	12,000,003,358.90	56,000,007	
staging	v0.24.3-attr-disabled	12	12.00	2,609.80	38,000,007	
Box Plot of Value by Instan		Instance ID: stagin				
		Instance ID: stagi Version ID: v0.24.3				
		Version ID: v0.24.3	6,133.12			
60,000,000,000.00		Version ID: v0.24.3	3-attr-disabled 6,133.12 96.40 ,500,004,287.58 3,974.34			
60,000,000,000.00 45,000,000,000.00		Version ID: v0.24.3 • Mean: 8,500,00 Max: 38,000,007,2 75th Percentile: 13 Median: 2,000,006 25th Percentile: 5,4	3-attr-disabled 6,133.12 96.40 ,500,004,287.58 3,974.34			

Acceptance testing

Determines if business requirements/KPIs are met by a new model

CHARACTERISTICS

- **X** Operational decisions
- **X** Production conditions
- **X** Online data inputs
- ✔ Acceptance criteria
- ✓ Historical data inputs

CONFIDENCE

 $\bigstar \bigstar \bigstar \bigstar \bigstar$



Scenario testing

Identify outcomes for a range of model inputs or configuration

CHARACTERISTICS

- **X** Operational decisions
- **X** Production conditions
- **X** Online data inputs
- ✔ Acceptance criteria
- ✓ Historical data inputs







Benchmarking

Compare scale, speed, performance of models and solvers

CHARACTERISTICS

- **X** Operational decisions
- **X** Production conditions
- **X** Online data inputs
- ✔ Acceptance criteria
- ✓ Historical data inputs







Shadow testing

Run candidate model alongside production model, without production impact

CHARACTERISTICS

- **X** Operational decisions
- Production conditions
- ✔ Online data inputs
- ✔ Acceptance criteria
- ✓ Historical data inputs



NAME For reference only	Staging vs. production		
ID ③	staging-vs-production		
DESCRIPTION (optional)	Compare staging against production		
BASELINE INSTANCE 🕐	Production instance × •		
CANDIDATE INSTANCE	Staging instance × *		
END CRITERIA 🕐	Maximum runs 50		
	3 weeks from start date × *		
START CRITERIA ⑦ (optional)	2023-08-30T15:46:07-07:00		
	Start date: Aug 30, 2023 @ 3:46:07 PM PDT Specify in RFC3339 format, e.g. 2023-08-30T15:46:07-07:00		



Switchback testing

Test treatment and control models over time/regions

CHARACTERISTICS

- Operational decisions
- Production conditions
- ✔ Online data inputs
- ✔ Acceptance criteria
- ✓ Historical data inputs









- We shared some stories from the field
- We talked about why testing decision models is hard
- We presented a framework for how testing can fit into your decision model development workflow



QUESTIONS?

Mextmv





